

**General, Economic and Commercial Affairs (GECA)**

**Table: General, Economic and Commercial Affairs(GECA)- Sector membership**

**SAGA's:** Bomas of Kenya (BoK); Tourism Fund (TF); Kenya Tourism Board (KTB); Tourism Finance Corporation (TFC); Kenya Utalii College (KUC); Kenyatta International Convention Centre (KICC); Export Promotion Council (EPC); Kenya National Trading Corporation (KNTC); Tourism Regulatory Authority(TRA); Brand Kenya Board(BKB); Anti-counterfeit Agency (ACA); Export Processing Zones Authority (EPZA); East African Portland Cement Company(EAPCC); Industrial and Commercial Development Corporation (ICDC); Kenya Bureau of Standards (KEBS); Kenya Industrial Estates (KIE); Kenya Industrial Property Institute (KIPI); Kenya Industrial Research and Development Institute (KIRDI); Kenya Investment Authority (Ken Invest); Kenya Leather Development Council (KLDC); Kenya National Accreditation Services (KENAS); Kenya Wine Agencies Limited (KWAL); Micro and Small Enterprises Authority (MSEA); New Kenya Cooperative Creameries (NKCC); Numerical Machine Company (NMC); Space Society Regulatory Authority (SSRA); Kenya Consumer Protection Advisory

| Objective  | Intervention   | Indicators   |
|--|--|--|
| Attain health security and sovereignty by reducing donor dependence for HIV response | Contribute to HIV investment fund as part of CSR   | proportion of tourism levy committed to HIV Trust Fund   |
| Increase the number of Personnel being trained that are cognizant to HIV control     | Sector specific HIV and AIDS training or sensitization modules   | # of people sensitized on HIV and AIDS interventions relevant to GECA sector training institutions   |
| Reduce impact of HIV along infrastructure projects                                   | Include impact of HIV & AIDS in the environment and health assessment<br><i>(NACC will provide the tool to be used for assessment)</i> | Environment and health assessment with impact on HIV and AIDS submitted to NACC  |
|  | Adherence to NACC proposed interventions based on the environment and health assessment  | # of projects ( <i>new and ongoing</i> ) from which costed HIV interventions reports have been received<br>Proportion (%) of achievement of targets set out in the costed HIV plan based on proposed interventions |
| Contribute towards domestic financing for HIV response                               | Contribute percentage of infrastructure allocations towards the HIV funds  | Percentage of project costs allocated to HIV component   |
|  |  | Actual amount allocated to the HIV component   |
| Increase HIV and AIDS knowledge  | Sensitization on HIV and AIDS for clients  | # of people reached with HIV prevention information  |
|  |  | # of people sensitized on reducing stigma and discrimination towards PLHIV   |
|  |  | # of companies producing locally manufactured HIV Commodities  |
|  |  | Proportion of companies producing locally manufactured HIV Commodities   |

|   |  |   |
|---|--|---|
|   |  | # of contracts or agreements signed that facilitate/promote/harness Trade Related Intellectual Properties (TRIPS) flexibilities |
|   |  | # of persons openly living with HIV that are part of Micro and Small Enterprise (MASE)  |
|   |  | # of MASE that provide HIV information to their members   |
|   |  | # of Micro and Small Enterprises (MASE) that have a HIV policy  |
| <b>Increase HIV and AIDS knowledge among the communities around the project sites</b>                                     | <b>Intergrate HIV messages in day to day routines</b><br><i>(Message should be approved by NACC)</i>                 | # of outreaches that included at least one HIV message targeting the community  |
|   |  | # of members from societies/cooperatives reached with HIV messages  |
|   |  | # of forums with members reached with HIV information   |
|   |  | Percentage (%) of HIV related goods that pass quality standards   |
| <b>Condom promotion</b>   | <b>Condom distribution</b>   | # of condoms received for distribution  |
|   |  | # of condom distribution points established   |
|   |  | # of condom dispensers installed  |
|   |  | # of condoms distributed  |
|   |  | # of people trained on condom use and disposal  |
|   |  | # of hotels, bars, and lodges with HIV condom dispensers  |
| <b>For institutions that have health facilities that offer services to the community e.g. Portland, EPZ, Mining e.t.c</b> |  |   |
| <b>Scale up HIV prevention, Treatment Services</b>  | <b>Scale up access to prevention and treatment services</b>  | # of ART defaulters traced and linked back to care  |
|   |  | # of TB defaulters traced and linked back to care   |
|   |  | # of people counselled and tested and received their results  |
|   |  | # of people counselled and tested and linked to care  |
| <b>Ensure that workers who contribute to the GECA sector are healthy</b>  | <b>Provide HIV and STI Treatment services to surrounding communities</b>   | # of people In the surrounding communities provided with HIV/STI treatment services   |
|   | <b>Provide Prevention services to surrounding communities e.g. VMMC, HTS, PMTCT , ART, Peer education, PrEP, PEP</b> | # of people In the surrounding communities reached with HIV Prevention services   |
|   | <b>Reduce new infections among adults by 75%</b>   | # of people counselled, tested received results of HIV test   |
|   |  | # of eligible HIV clients on ARVs   |
|   |  | # of pregnant women counseled and tested for HIV and received their results   |
|   |  | # of children born of HIV+ mothers receiving ARV prophylaxis  |

**Note:**

Sensitisation of clients and key stakeholders will be based on a Prescribed sensitization package on HIV Prevention that includes the following key areas: HIV Situation in Kenya; Basic Facts on HIV and AIDS; linkages between sexual and gender based violence and HIV; Adherence to HIV treatment and care; Linkages between HIV, TB and Human rights, Reduction of stigma and discrimination toward people living



with HIV; Linkages between HIV, and NCDs and Demand creation for HIV prevention, care and support services. (the Guide to Prescribed sensitization package on HIV Prevention available at the NACC website)